

# Niranjan Dev Singh, PMP® CPTM™

Global Head – Strategic Initiatives

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HELLO!

I am a management consultant with 15+ years of experience in curating visually outstanding products and achieving client satisfaction. Led team sizes of up to 50 people.

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## QUALIFICATIONS

### POST GRADUATE DIPLOMA

International Business Operations  
IGNOU, New Delhi

### GRADUATION

Marketing Management and Business  
University of Delhi, New Delhi

### DIPLOMA

Graphic Multimedia (Design & Animation)  
Navodaya Institute, Varanasi

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## SKILLSETS

Photoshop	Project Mgmt.
●●●●●	●●●●●
Adobe XD	Stakeholder Mgmt.
●●●●●	●●●●●
Illustrator	Team Mgmt.
●●●●●	●●●●●
Storyline	Communication
●●●●●	●●●●●
Rise	Scoping
●●●●●	●●●●●

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## EXPERIENCE

## SKILLS USED

Global Head – Strategic Initiatives Consultant  
Global Talent Development Solutions  
July 2024 – Present

e-Learning	Management	Scoping
Analysis	Strategy	Consultancy

Manager (Global Team) – Visual Design  
Aptara Inc.  
October 2023 – June 2024

L&D Provider	Scoping	Resourcing
Estimation	Management	

EXPERIENCE	SKILLS USED
<b>Senior Manager – Visual Design</b> EI (formerly Tata Interactive Systems Ltd.) December 2021 – September 2023	<div data-bbox="931 255 1532 403"> <span data-bbox="931 255 1139 333">e-Learning</span> <span data-bbox="1139 255 1372 333">Management</span> <span data-bbox="1372 255 1532 333">Design</span>   <span data-bbox="931 333 1144 403">Proposals</span> <span data-bbox="1144 333 1339 403">Pre-sales</span> </div>
<b>Senior Director – Brand Development</b> Avsoy International Pvt. Ltd. May 2020 – November 2021	<div data-bbox="931 466 1532 614"> <span data-bbox="931 466 1139 544">Product</span> <span data-bbox="1139 466 1372 544">Management</span> <span data-bbox="1372 466 1532 544">Design</span>   <span data-bbox="931 544 1144 614">Proposals</span> <span data-bbox="1144 544 1339 614">RFP / RFI</span> </div>
<b>Creative Director</b> Witivons (formerly Digital Raindrop) October 2019 – April 2020	<div data-bbox="931 656 1532 804"> <span data-bbox="931 656 1139 734">Marketing</span> <span data-bbox="1139 656 1372 734">Management</span> <span data-bbox="1372 656 1532 734">Design</span>   <span data-bbox="931 734 1144 804">Proposals</span> <span data-bbox="1144 734 1532 804">Change Management</span> </div>
<b>Head of Design</b> Brand Office January 2010 – September 2019	<div data-bbox="931 889 1532 1036"> <span data-bbox="931 889 1139 967">Solutions</span> <span data-bbox="1139 889 1372 967">Management</span> <span data-bbox="1372 889 1532 967">Design</span>   <span data-bbox="931 967 1144 1036">Proposals</span> <span data-bbox="1144 967 1339 1036">Pre-sales</span> <span data-bbox="1372 967 1532 1036">Delivery</span> </div>
PROJECT HIGHLIGHTS	RELEVANT INDUSTRY
<b>Leading Business School</b> Development of curriculum and courses for the CXO Executive Education Program.	<div data-bbox="931 1241 1532 1389"> <span data-bbox="931 1241 1139 1320">e-Learning</span> <span data-bbox="1139 1241 1372 1320">Management</span> <span data-bbox="1372 1241 1532 1320">Design</span>   <span data-bbox="931 1320 1139 1389">University</span> <span data-bbox="1139 1320 1258 1389">Agile</span> <span data-bbox="1258 1320 1532 1389">Executive Edu.</span> </div>
<b>Top Telecom Provider</b> Development of corporate training programs in multiple modalities.	<div data-bbox="931 1453 1532 1600"> <span data-bbox="931 1453 1139 1531">e-Learning</span> <span data-bbox="1139 1453 1372 1531">Management</span> <span data-bbox="1372 1453 1532 1531">Design</span>   <span data-bbox="931 1531 1139 1600">Estimation</span> <span data-bbox="1139 1531 1258 1600">Agile</span> <span data-bbox="1258 1531 1532 1600">Scope Mgmt.</span> </div>
<b>Top Publishing Company</b> Development of corporate training and K12 programs in multiple modalities.	<div data-bbox="931 1664 1532 1812"> <span data-bbox="931 1664 1139 1742">e-Learning</span> <span data-bbox="1139 1664 1372 1742">Management</span> <span data-bbox="1372 1664 1532 1742">Design</span>   <span data-bbox="931 1742 1139 1812">Estimation</span> <span data-bbox="1139 1742 1258 1812">SME</span> <span data-bbox="1258 1742 1532 1812">Animation</span> </div>